

Illustrated competitor report

Executive summary

This report compares three competitors for FluxDesk in the Chilean dental clinic scheduling market: OrbitOps, TempoNest, and ClinicClock. Pricing varies: OrbitOps Basic at USD 29 per location per month, TempoNest Clinic plan at USD 45 monthly, and ClinicClock at USD 32 per clinic per month plus USD 10 for reminders. All offer appointment scheduling, but staff rota capabilities differ: OrbitOps requires Pro plan, TempoNest includes staff shifts, ClinicClock includes rota management. Positioning differs: OrbitOps targets local health practices, TempoNest focuses on reducing no-shows, ClinicClock emphasizes multi-location dental groups. FluxDesk's proposed USD 39 price is mid-range, with Spanish onboarding as a differentiator not mentioned by TempoNest.

Method

This report uses a closed-corpus evidence workflow. All facts are derived from supplied source snapshots (S1–S4) with exact-page verification. Atomic claims were extracted from each source excerpt and cross-referenced. No external search or general knowledge was used. Pricing, features, and positioning statements are cited to their source IDs. The comparison table restates claims directly, and evidence cells name source IDs.

Sources: S1, S2, S3, S4

Competitor

Competitors analyzed: OrbitOps (S2), TempoNest (S3), ClinicClock (S4). OrbitOps offers appointment scheduling in its Basic plan and team rota rules in Pro. TempoNest offers appointments and staff shifts in its Clinic plan. ClinicClock includes staff rota management. FluxDesk (S1) targets independent dental clinics with scheduling and rota management.

Sources: S1, S2, S3, S4

Pricing

OrbitOps Basic costs USD 29 per location per month; Pro plan costs USD 59 (S2). TempoNest Clinic plan is USD 45 monthly (S3). ClinicClock is USD 32 per clinic per month, plus USD 10 monthly for reminder messages (S4). FluxDesk's proposed list price is USD 39 per clinic per month (S1).

Sources: S1, S2, S3, S4

Positioning

OrbitOps positions as simple scheduling for local health practices (S2). TempoNest positions around reducing no-shows (S3). ClinicClock emphasizes multi-location dental groups (S4). FluxDesk targets independent dental clinics (S1).

Sources: S1, S2, S3, S4

Comparison

The comparison table (id: comparison) summarizes pricing, features, and positioning for each competitor, with evidence source IDs. All cells are direct restatements of claims.

Sources: S1, S2, S3, S4

Strategic Whitespace

Observed pricing-model differences: OrbitOps charges per location, TempoNest per month (plan), ClinicClock per clinic plus add-on for reminders, FluxDesk per clinic per month. Analysis: FluxDesk's Spanish-language onboarding (S1) is a potential differentiator, as TempoNest does not mention it (S3). However, absence of mention in evidence does not confirm absence of capability. No other gaps are inferred from silence.

Sources: S1, S3

Limitations

This report is based solely on supplied synthetic evidence snapshots as of 2026-08-01. It does not claim exhaustive market coverage. Screenshot references are not included as no screenshots were supplied. Pricing may change; evidence is dated. No inference is made about unmentioned features.

Sources: S1, S2, S3, S4

Competitor Comparison

competitor	price	positioning	evidence
OrbitOps	USD 29 per location per month (Basic); USD 59 Pro for team rota rules	Simple scheduling for local health practices	S2
TempoNest	USD 45 monthly Clinic plan	Reducing no-shows	S3
ClinicClock	USD 32 per clinic per month; USD 10 monthly for reminder messages	Multi-location dental groups	S4
FluxDesk	USD 39 per clinic per month (proposed)	Independent dental clinics	S1

Evidence reconstruction: FluxDesk product brief

SYNTHETIC CLOSED-CORPUS EVIDENCE RECONSTRUCTION

FluxDesk product brief

FluxDesk synthetic
Published: 2026-07-20 | Accessed: 2026-08-01

RECORDED SOURCE URL
<https://fluxdesk.example.test/product>

SUPPLIED EVIDENCE EXCERPT
FluxDesk targets independent dental clinics. It offers appointment scheduling, staff rota management, and Spanish-language onboarding. Proposed list price is USD 39 per clinic per month.

Evidence reconstruction - not a live website screenshot.

Evidence reconstruction - not a live website screenshot.

Evidence reconstruction: OrbitOps public pricing page snapshot

SYNTHETIC CLOSED-CORPUS EVIDENCE RECONSTRUCTION

OrbitOps public pricing page snapshot

OrbitOps synthetic
Published: 2026-07-28 | Accessed: 2026-08-01

RECORDED SOURCE URL
<https://orbitops.example.test/pricing>

SUPPLIED EVIDENCE EXCERPT
OrbitOps Basic costs USD 29 per location per month and includes appointment scheduling. Team rota rules require the USD 59 Pro plan. The page positions OrbitOps as simple scheduling for local health practices.

Evidence reconstruction - not a live website screenshot.

Evidence reconstruction - not a live website screenshot.

Evidence reconstruction: TempoNest public pricing page snapshot

SYNTHETIC CLOSED-CORPUS EVIDENCE RECONSTRUCTION

TempoNest public pricing page snapshot

TempoNest synthetic

Published: 2026-07-27 | Accessed: 2026-08-01

RECORDED SOURCE URL

<https://temponest.example.test/pricing>

SUPPLIED EVIDENCE EXCERPT

TempoNest lists a USD 45 monthly Clinic plan with appointments and staff shifts. Spanish onboarding is not mentioned. It positions itself around reducing no-shows.

Evidence reconstruction - not a live website screenshot.

Evidence reconstruction - not a live website screenshot.

Evidence reconstruction: ClinicClock product and pricing snapshot

SYNTHETIC CLOSED-CORPUS EVIDENCE RECONSTRUCTION

ClinicClock product and pricing snapshot

ClinicClock synthetic
Published: 2026-07-26 | Accessed: 2026-08-01

RECORDED SOURCE URL
<https://clinicclock.example.test/plans>

SUPPLIED EVIDENCE EXCERPT
ClinicClock lists USD 32 per clinic per month, includes staff rota management, and charges USD 10 monthly for reminder messages. Its page emphasizes multi-location dental groups.

Evidence reconstruction - not a live website screenshot.

Evidence reconstruction - not a live website screenshot.

Sources

S1 — FluxDesk product brief

<https://fluxdesk.example.test/product>

FluxDesk targets independent dental clinics. It offers appointment scheduling, staff rota management, and Spanish-language onboarding. Proposed list price is USD 39 per clinic per month.

S2 — OrbitOps public pricing page snapshot

<https://orbitops.example.test/pricing>

OrbitOps Basic costs USD 29 per location per month and includes appointment scheduling. Team rota rules require the USD 59 Pro plan. The page positions OrbitOps as simple scheduling for local health practices.

S3 — TempoNest public pricing page snapshot

<https://temponest.example.test/pricing>

TempoNest lists a USD 45 monthly Clinic plan with appointments and staff shifts. Spanish onboarding is not mentioned. It positions itself around reducing no-shows.

S4 — ClinicClock product and pricing snapshot

<https://clinicclock.example.test/plans>

ClinicClock lists USD 32 per clinic per month, includes staff rota management, and charges USD 10 monthly for reminder messages. Its page emphasizes multi-location dental groups.

Limitations

- Evidence is limited to supplied synthetic snapshots; no live verification was performed.
- Screenshots were not provided in the evidence bundle; no capture status is claimed.
- Absence of a feature in evidence does not imply absence in the product.
- Pricing is as of the source publication dates; may change.